



THE UNIVERSITY  
OF QUEENSLAND  
AUSTRALIA

CREATE CHANGE

# Study Business, Economics at The University of Queensland

**Michael Chen**

Regional Manager (Greater China)

UQ Faculty of Business, Economics and Law

TKU College of Business and Management September 2019 Presentation

# Taiwan Scholarship Opportunities

## Bursary and Career Support

- A **one-off \$5,000 tuition fee waiver** for any postgraduate program from the Faculty of Business, Economics and Law (excluding MBA)
- Join an elite UQ Global Leaders community of high achievers throughout your studies
- Join a network of Global Leaders Scholarship alumni upon graduation, and build on professional networks at home and abroad

## Eligibility

- Citizens of Taiwan who normally reside in Taiwan
- Students who have completed a **Bachelor's degree** from a recognised institution in Taiwan with **at least 80%** (60%=pass) (High achieving students undertaking an articulation pathway or seeking credit transfer from a recognised institution in Taiwan, are encouraged to apply)
- Students who have received an unconditional offer for a relevant postgraduate program

## Application deadline

- 30 November for Semester 1, 2020 Feb commencement

<https://scholarships.uq.edu.au/scholarship/taiwan-global-leaders-scholarship>

## Chia-Hsuan Yu & Ting-Wan Lu

*Master of Business*

*2019 Taiwan Global Leaders Scholarship recipients*



# UQ-TKU Partnership Scholarship

## Tuition Fee Waiver Scholarship

- One place: 50% of one semester of tuition fee waiver scholarship, not have an equivalent monetary value
- Only awarded in the student's first semester

## Eligibility

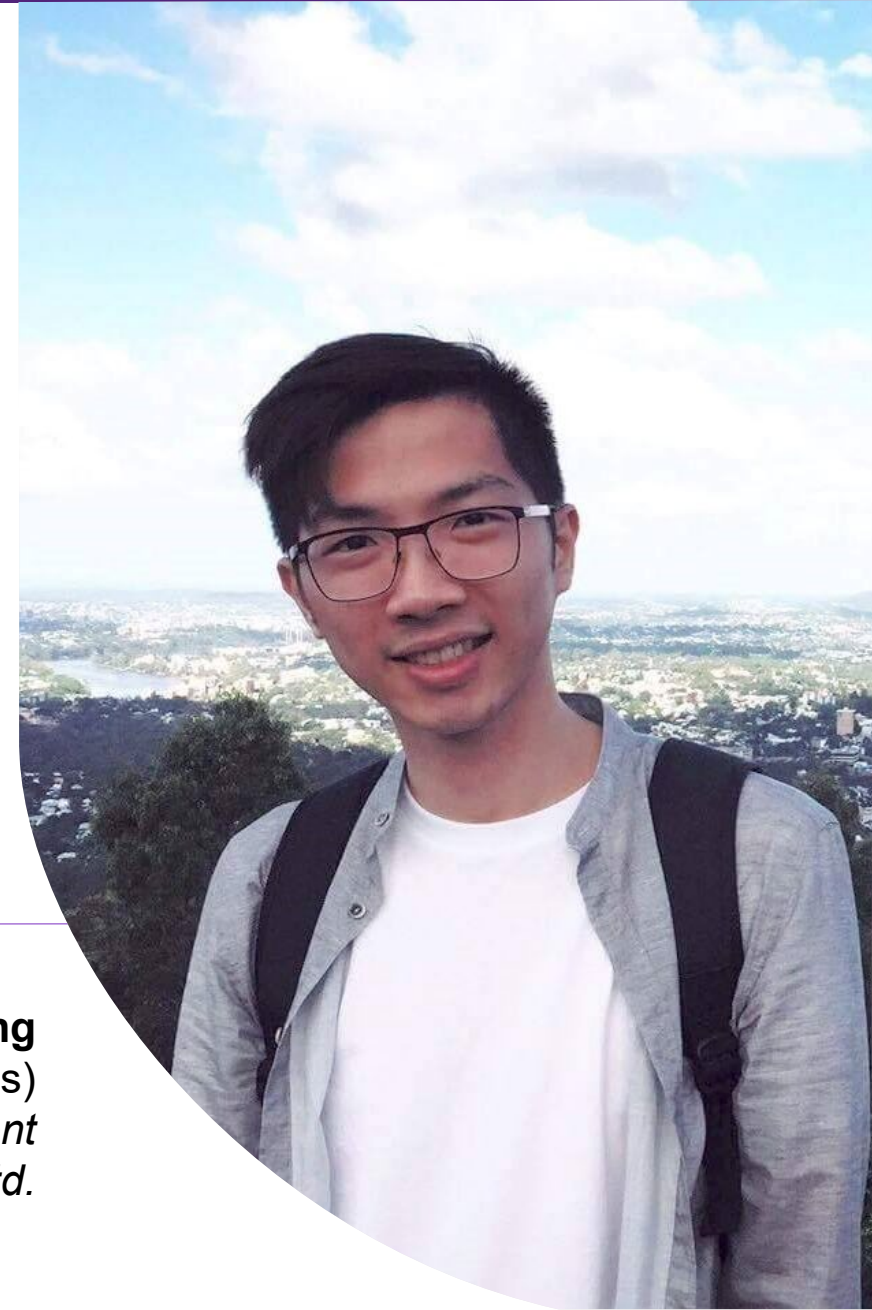
- Enrolled as the Master students that have the 1+1 articulation arrangement with UQ Faculty of Business, Economics and Law programs.
- Students who have completed at least one year of TKU above Master study with at least 85% (70%=pass) Students who have received an unconditional offer for a relevant UQ postgraduate program

## Application deadline

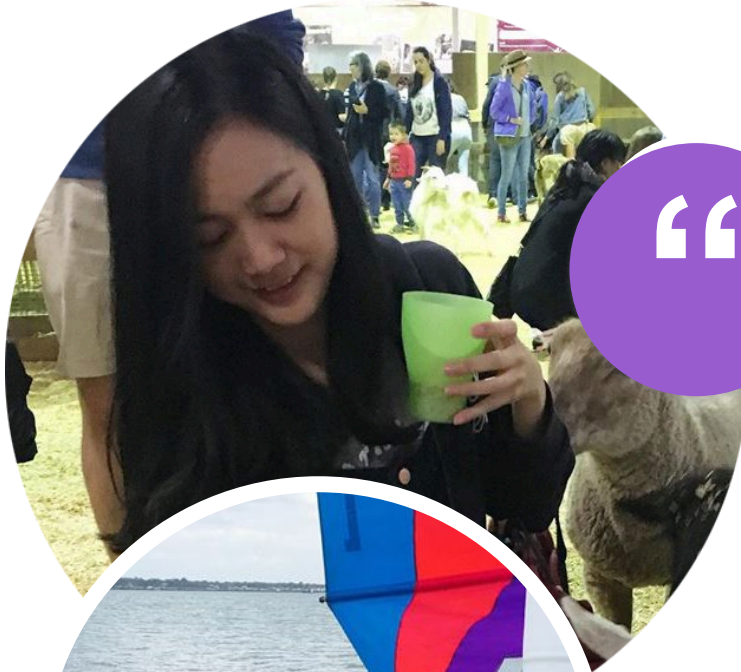
- 15 November for Semester 1, 2020 February commencement
- Have to be nominated by TKU College of Business and Management

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**Jervis LI Jheng-Gang**  
Master of Commerce (Information Systems)  
*2017 UQ-TKU Partnership Scholarship Recipient*  
*Analyst at Yuanta Securities Investment Trust Co., Ltd.*



## TKU Student at UQ



“

**Ms. Janice Wan-yi Huang**  
Master of Business (Social Impact & Sustainability)

*“UQ has fantastic facilities and most hard-working students. The professors are all professional and kind to answer any question. Students there are willing to share there experience and culture.*

*There are too many activities for students to attend such as social activities, business speech, career workshops etc. you will get addicted to this uni and city because you just can't get enough about it !!!”*



## Business

- AACSB and EQUIS accredited  
1<sup>st</sup> business school in Australia gained dual accreditations
- 27<sup>th</sup> in Hospitality & Leisure Management
- 43<sup>rd</sup> in Accounting & Finance
- 51-100<sup>th</sup> in Business & Management Studies  
2019 QS World University Rankings by Subject
- UQ Business School is the **only** university to be certified by the United Nations World Tourism Organization (UNWTO)



### Our School is classed as above world standard

In six fields of research in the Australian Government's 2018 ERA Assessment:

- Business and management
- Information systems
- Tourism
- Accounting, auditing and accountability
- Banking, finance and investment
- Marketing.

## Economics

### Top Rankings



Ranked in the **top 2 research institutes** in Australia (February 2019) according to RePEc.\*



**Number 3 in the world** for productivity and efficiency research (February 2019) according to RePEc.\*



Ranked in the **top 100 in the world for economics and econometrics** in the QS World University Rankings by Subject (2019).



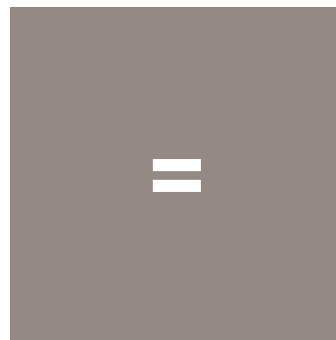
In the **Excellence in Research** for Australia (ERA) 2015 Assessment, we ranked well above world standard (rank of 5) **in economic theory** and above world standard (rank of 4) **in economics.**



**Nobel Prize Laureate** in Economics (1994) for Game Theory, John C Harsanyi (1920-2000), launched his academic career as an economics lecturer at UQ.

\* Research Papers in Economics – a worldwide academic grading system.

# TKU – UQ Master Articulation arrangements



## Year Study

TKU College of  
Business and  
Management Masters

## Year Study

UQ

## Master Degree

**Master of Business** (Advertising, HRM, Information Systems, Innovation & Entrepreneurship, International Business, Leadership, Marketing, Organisational Sustainability, Supply Chain Management)

**Master of Commerce** (Applied Finance, Information Systems, Professional Accounting)

**Master of International Economics and Finance**

**Master of Economics**

# TKU – UQ 1+1 Articulation arrangements

TKU Master degrees/Department	UQ BEL Master Programs
TKU MBA in Department of International Business	UQ Master of Business
TKU MBA in Department of Business Administration	UQ Master of Business
TKU MBA in Department of Accounting	UQ Master of Commerce
TKU MBA in Department of Banking & Finance	UQ Master of Commerce
TKU MBA in Department of Management Sciences	UQ Master of Commerce or UQ Master of Business
TKU Master of Arts in Department of Economics	UQ Master of International Economics and Finance
TKU Master of Arts in Department of Industrial Economics	UQ Master of Economics or Master of International Economics and Fiance
TKU Master of Science in Department of Statistics	UQ Master of Commerce (Applied Finance field of study only)
TKU MBA in Department of Information Management	UQ Master of Commerce or Master of Business
TKU Master in Big Data Analytics and Business Intelligence	UQ Master of Commerce or Master of Business
TKU Master in Business and Management (English- Taught Program)	UQ Master of Business

Detailed advanced standing has been provided in a separate document to TKU College of Business and Management and please refer to it for detailed course matching.

# TKU – UQ 1+1 Articulation arrangements

## Credit transfer for TKU MBA or other Masters – UQ Master Programs

TKU COURSE	UQ COURSE
<b>MBA International Business, Business Administration, Accounting, Banking &amp; Finance, Management Sciences, Information Management, Big Data Analytics and Business Intelligence, Business and Management (English-taught)</b>	
Seminar in Marketing Management	MKTG7501 Fundamentals of Marketing
Business Ethics	MGTS7607 Ethical Issues in Management
Research Methodology	#2 units of unspecified General Elective
TKU First Year Study	Additional General Elective Credit
<b>Department of Economics</b>	
Macroeconomic Theory	ECON7040 Macroeconomic Analysis (exemption of ECON7021 The Macroeconomy)
Microeconomic Theory	ECON7110 Consumer and Firm Behaviour
Econometrics (I)	ECON7310 Elements of Econometrics
Security Analysis	FINM7401 Finance
<b>Department of Industrial Economics</b>	
Macroeconomic Policies Analysis	ECON7040 Macroeconomic Analysis (exemption of ECON7021 The Macroeconomy)
Intermediate Microeconomics	ECON7110 Consumer and Firm Behaviour
Econometrics	ECON7310 Elements of Econometrics
Business Ethics	#2 units of unspecified General Elective
<b>Department of Statistics</b>	
Statistical Theory + Statistical Consulting + Statistic Multivariate Analysis + Time Series	ECON7300 Statistics for Business & Economics
Advanced Software Applications in Big Data	BISM7233 Data Analytics for Business
TKU First Year Study	#4 units of additional General Elective Credit

The above courses are recommended for the maximum credit at UQ towards the UQ 1.5 years Masters  
Credit can only be granted for those courses that achieve a passing grade.



# Entry Requirements

## Commencement

Semester 1 (February) or Semester 2 (July) each year

## Academic Entry Requirements 1+1 into UQ BEL Faculty's 1.5 year Master programs

- Successfully completed bachelor degree in the same discipline with an average grade of at least of 70% (60% is a pass);
- Successfully completed a minimum 1 year of study in the MBA or other recognized program at the College of Business Management at Tamkang University with a passing average grade or above

## Field of study

- For students who have previously undertaken studies in business or commerce, entry will only be considered for a field **not already studied** (some exceptions may apply to accounting).



# English Language

## IELTS:

- Overall Band Score: 6.5
- Writing, reading, speaking and listening: 6

## TOEFL:

- Internet-Based-iBT Overall Score: 87
- Writing score: 21
- Reading, speaking and listening: 19

## Bridging English (BE) 15 weeks:

- IELTS 6.0 overall, no score less than 5.5 in each component

*(Dates for Semester 2, 2020 (July) degree: 15-weeks BE Advantage (recommended) with **BEP Extension** 17 February - 13 July 2020, BEP Extension offers an opportunity to re-sit BEP assessment if failing the first one )*

## 2020 Fees

Visit [icte.uq.edu.au/bridging-english-fees-and-dates](https://icte.uq.edu.au/bridging-english-fees-and-dates)

- BEP 15 weeks: \$8,025
- **BEP Extension** (only if required): \$2,140

[future-students.uq.edu.au/applying/english-language-proficiency-requirements](https://future-students.uq.edu.au/applying/english-language-proficiency-requirements)



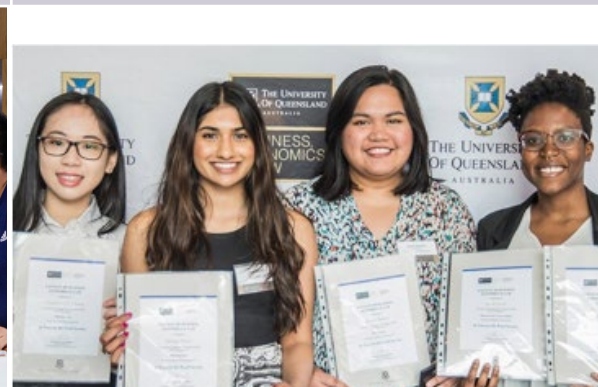
## Who is the BEL Student Employability Team? (BEL SET)

- Multiple award winning employability team
- Career experts with industry & recruitment backgrounds
- Our group & 1:1 programs help students build employability skills and gain experience, internships & jobs
- An incredible advantage in a highly competitive job market
- Free & exclusive to UQ BEL students



# BEL SET Programs

<b>GET SET</b> Explore career options	<b>SET IN MOTION</b> Learn job seeking strategies	<b>SET THE BAR HIGH</b> Gain Experience	<b>SET FOR NETWORKS</b> Networking & career transition
<ul style="list-style-type: none"> <li>• <b>Career Pathways</b></li> <li>• Corporate Visits &amp; Tours</li> <li>• 1:1 Consultations</li> <li>• BEL SET Conferences</li> <li>• Career Planning</li> <li>• Career Resources</li> <li>• Peers &amp; Careers Sessions</li> </ul>	<ul style="list-style-type: none"> <li>• How to Get a Job Series</li> <li>• Behind the Scenes Series</li> <li>• 1:1 Consultations</li> <li>• Peers &amp; Careers Sessions</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Student Work Experience Program (SWEP)</b></li> <li>• Community Engagement Program (CEP)</li> <li>• Brisbane City Council Tertiary Work Experience Program</li> <li>• Global Virtual Internship Program</li> <li>• Studenthub Jobs</li> <li>• Volunteering Work Program</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Career Mentoring Program</b></li> <li>• The Edge Leadership Series</li> <li>• 1:1 Consultations</li> <li>• Tips &amp; Tricks for Large Scale Applications</li> <li>• Mid Tier Mixer</li> <li>• Multiple BEL SET industry led networking events</li> </ul>



# Global Experiences

## Short-Term Experiences

Over 100 summer or winter short-term opportunities for a variety of different disciplines each year.

[employability.uq.edu.au/short-term-experiences](https://employability.uq.edu.au/short-term-experiences)

## Student Exchange Program

Study overseas for 1 or 2 semesters on exchange from UQ's 180 exchange partners in 38 countries while gaining credit towards your UQ degree.

[uq.edu.au/uqabroad/](https://uq.edu.au/uqabroad/)



# Tuition fees

		2020
MASTER	Economics; International Economics & Finance	\$40,640
	Business	\$42,272
	Commerce	\$44,272

The figures are only **indicative annual fees** in AUD\$ for **Business**, Economics and Law programs at UQ. For a more accurate estimate based on your personal circumstances please visit: [future-students.uq.edu.au/apply/international/tuition-fees](https://future-students.uq.edu.au/apply/international/tuition-fees)

## Cost of Living – per week approximate costs

	Living on-campus	Living off-campus* (commercial)	Living off-campus* (share house)
<b>Rent</b>	\$390 – \$750	\$175 – \$440	\$110 – \$250
<b>Utilities (gas, electricity, water)</b>	included in rent	most included in rent	\$20 – \$25
<b>Food</b>	included in rent	\$100 – \$125	\$100 – \$125
<b>Mobile phone</b>	\$10 – \$15	\$10 – \$15	\$10 – \$15
<b>Internet</b>	included in rent	most included in rent	\$10 – \$50
<b>Public transport</b>	\$10 – \$20	\$20 – \$40	\$20 – \$40
<b>Recreation</b>	\$30 – \$50	\$40 – \$60	\$40 – \$60

*\*The above is a single student guide only, prices may vary depending on personal lifestyle. Amounts based on 2018 living costs in AUD\$. Allow for a 4-5% increase in living expenses each year. The table does not include UQ tuition fees, textbooks, clothing, entertainment, printing, or health-care costs.*

[future-students.uq.edu.au/international/cost-living](https://future-students.uq.edu.au/international/cost-living)

# Plan your accommodation

The UQ Accommodation Service can assist you with finding a home that is right for you.

## We can assist you with:

- Advice on accommodation options:
  - Approved Providers
  - UQ Residential Colleges
  - Private Rentals
- Guaranteed accommodation for international students
- Tenancy advice including before, during and when moving out
- Share housing advice
- UQ Rentals database

[my.uq.edu.au/student-support/accommodation](https://my.uq.edu.au/student-support/accommodation)





# Airport pickup

The University of Queensland will arrange transportation from the Brisbane Domestic or International Airports for new UQ international students.

**To arrange airport pick-up, you will need to provide:**

- Minimum of 3 working days notice
- Date of flight, flight time and flight number
- Full drop-off address, including unit and street number
- Number of persons accompanying you
- Luggage and other relevant details

[airport-reception.app.uq.edu.au](https://airport-reception.app.uq.edu.au)



# Campus Life

## Clubs and Societies

More than 200 affiliated clubs and societies  
[uqu.com.au/clubs-societies](http://uqu.com.au/clubs-societies)

## Mates @ UQ

Free programs for UQ students encouraging social and academic networks between domestic and international students.  
[uq.edu.au/student-services/matesuq](http://uq.edu.au/student-services/matesuq)

## Sport and fitness

UQ Sport offers hundreds of sports and activities to help you keep active.  
[uqsport.com.au](http://uqsport.com.au)

## Vibrant Lifestyle

Dynamic sports and cultural activities with 200+ clubs and societies



# Next Steps

- Apply directly to UQ online [apply.uq.edu.au](https://apply.uq.edu.au) – Postgraduate Coursework Program
- Attach all required documents
  - Partner contact certified English Bachelor academic transcript with grading scales & degree award;
  - Current Master's program transcript with grading scale
  - IELTS/TOEFL copy (certification not needed);
  - Partner code **XTKU** in the “Agent/Partner Details” in the online application to waive application fee
- Receive your offer
- Plan for your arrival
  - [future-students.uq.edu.au/getting-prepared](https://future-students.uq.edu.au/getting-prepared)
- Travel to Brisbane and begin your adventure!

## Agents

Applications should be lodged through the UQ online application system. For assistance with this process, you can enlist the help of a UQ approved agent.

[future-students.uq.edu.au/find-international-representative](https://future-students.uq.edu.au/find-international-representative)



# TKU Departmental Contacts

單位	中文姓名	Email	Telephone	英文姓名
國際企業學系	劉一成(副教授)	<a href="mailto:122478@mail.tku.edu.tw">122478@mail.tku.edu.tw</a>	886-2-26215656-3351	Yi-cheng Liu
財務金融學系	呂伊婷(助理教授)	<a href="mailto:itinglu@mail.tku.edu.tw">itinglu@mail.tku.edu.tw</a>	886-2-26215656-2840	Lu, I-Ting
產業經濟學系	高國峰(副教授)	<a href="mailto:kuofeng@mail.tku.edu.tw">kuofeng@mail.tku.edu.tw</a>	886-2-26215656-3335	Kuo-Feng Kao
經濟學系	陳炤良(教授)	<a href="mailto:chen@mail.tku.edu.tw">chen@mail.tku.edu.tw</a>	886-2-26215656-2839	Chao-Liang Chen
企業管理學系	涂敏芬(副教授)	<a href="mailto:mftu@mail.tku.edu.tw">mftu@mail.tku.edu.tw</a>	886-2-26215656-3547	Tu, Min-Fen
會計學系	孔繁華(副教授)	<a href="mailto:kung@mail.tku.edu.tw">kung@mail.tku.edu.tw</a>	886-2-26215656-2118	Kung, Fan-hua
統計學系	陳蔓樺(副教授)	<a href="mailto:MChen@mail.tku.edu.tw">MChen@mail.tku.edu.tw</a>	886-2-26215656-3019	Man-Hua Chen
大數據分析碩士學位學程				
資訊管理學系	戴敏育(助理教授)	<a href="mailto:myday@mail.tku.edu.tw">myday@mail.tku.edu.tw</a>	886-2-26215656-2846	Day, Min-Yuh
管理科學學系	李旭華(副教授)	<a href="mailto:hxl120@gmail.com">hxl120@gmail.com</a>	886-2-26215656-3398	Hsu-Hua Lee
經管全英語碩士學位學程				

# UQ BEL Faculty Short Term Program



**Choose one of the following courses:**

**Global Talent Management**

Gain a deeper understanding of management in a global workplace.

**Entrepreneurship and New Venture Creation**

Explore the theory, practice and research behind starting and growing new ventures. **Includes industry visits.**

**Event Marketing**

Learn the principles of event marketing and management. **Includes industry visits.**

Early bird discount deadline: 1 March 2020

Final application deadline: 30 April 2020

Website: <https://bel.uq.edu.au/queensland-in-july/>

**Study in Australia** Queensland in July

29 June-18 July 2020

## Useful Links

**Global Grad student careers search portal** [globalgrad.uq.edu.au](http://globalgrad.uq.edu.au)

**IELTS Academic Test Preparation**  
[edx.org/course/ielts-academic-test-preparation](http://edx.org/course/ielts-academic-test-preparation)

**Create Change Masterclass**  
[masterclass.create-change.uq.edu.au](http://masterclass.create-change.uq.edu.au)

**Graduate Union of Taiwanese Students (GUTS)**  
[facebook.com/guts.uq](https://facebook.com/guts.uq)

UQ New Students Survival Kits updated every semester





THE UNIVERSITY  
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AUSTRALIA

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# Contact Us

**Phone:** +61 3 8676 7004

**Email:** [study@uq.edu.au](mailto:study@uq.edu.au)

**Web:** [bel.uq.edu.au](http://bel.uq.edu.au)  
[future-students.uq.edu.au](http://future-students.uq.edu.au)



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